SDEX

SOFTWARE & DIGITAL EXCELLENCE

FEATURED
CASE STUDY

ordr

Industry: Food & Beverages
Technologies used: Microsoft Azure

Business challenge

Ordr is a catering platform that enables companies to handle lunch arrangements. They wanted a tool that enables customers to log in to their catering system and customize their orders with the food they want. In addition, they wanted to build a tool that can be integrated with the invoicing system. This tool is aimed at businesses that want to have a seamless payment system as well as a detailed view and control over costs. It also helps remove all the administrative work from the catering providers so they can focus on what they do best.

Solution

We have delivered a platform with an automated workflow and a master login that enabled customers to, order customized food, adjust the number of clients, and create end-user access themselves. The product was integrated with several payment systems which facilitated the invoicing process. The website was fully responsive and worked in all screen sizes as it worked in all browsers on PC, Mac, tablets, and smartphones. SDEX also assisted with maintenance, updating, and monitoring of the system.

Team setup

The development team consisted of 3 developers based in our Cairo office. We assigned a delivery manager to monitor the delivery progress and facilitates communication between Ordr and the development team.

Learn more about the quality of developers we have in our network by downloading the CV examples below.

Check CV examples

The features included:

1. Innovative design
2. Seamless user experience
3. Inventory management
4. Platform integration
5. Multi dashboard
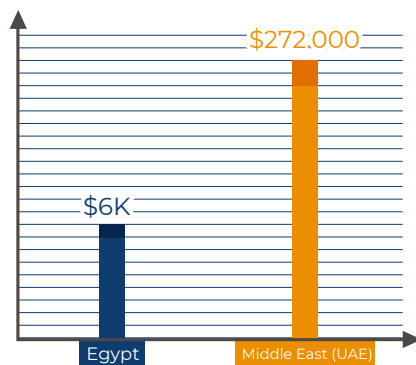6. Marketing management platform

The results are:

- 40% of the manual and unproductive processes were automated
- 20% of employees' time were saved on repetitive tasks
- Improved productivity and quality
- The project was launched 40% faster to the market.
- Almost 60% of the costs were reduced

In addition to automating a bunch of manual tasks, saving employees time and energy, the outsourcing solution has also contributed to a tremendous cost reduction. By forming a team of 3 developers in Egypt, they were able to reduce up to 60% of the costs. The living expenses in Egypt are considered cheap if compared to Denmark or to several European countries. The average salary of a developer in Egypt is between $6K to $15K. Senior developers may cost up to $20K per year.

An example of the average developer's salary in Egypt and Denmark

Average annual salary

$272.000

$6K

Egypt

Middle East (UAE)

How it works?

- **Book a strategy meeting**

  The strategy meeting is a complimentary consultancy meeting that serves as an opportunity to know more about your business. It's a non-committal meeting as it revolves solely around how we can help you reach your strategic goals faster and more efficiently.

- **Offer**

  Our consultants will get back to you after a few days with a customized outsourcing solution that fit exactly your requirements along with a competency matrix to fill out. The competency matrix is a set of questions that help us further visualize the skills available within your team and identify the gaps. It also helps us visualize your long-term and short-term hiring goals.

- **Team assembly**

  Based on your requirements and project tech stack, our recruitment staff will start assembling a relevant team to work on your project.

- **Product development and release**

  The development team is monitored by a delivery manager who will ensure delivery on time and manage your development team to deliver the best results and optimize for quality.

- **Continuous support**

  Our team will continue testing, implementing maintenance, and fixing bugs along the way if needed.

How long does it take a form a development team?

Initial meeting

2 days

Database screening

7 days

Interviews

2-3 days

Shortlisting candidates

2-3 days

Contract & Onboarding

Continuous support

Build your software with SDEX

Cross-functional team

To guarantee project completion, you get a cross-functional team with a variety of skill sets and expertise.

Flexibility

You can hire experienced developers to execute only the projects you need instead of sustaining long-term commitment.

Less hassle

A huge bulk of work is taken off your shoulder so that you can focus on other aspects of your business. The outsourcing vendor as SDEX takes over the recruitment and the shortlisting process and upon mutual agreement can also interfere in project management and ensure quality control.

About SDEX

SDEX aims to be the preferred and qualified global technology development and software partner for fast-growing companies and organizations by hiring development teams to deliver significant results over time.

Start your outsourcing journey with SDEX

Outsourcing has become an increasingly popular solution for businesses not just to reduce costs but also to tap into global talent. Over the years, we found that leveraging global talent has become an invaluable tool for companies that want to grow quickly and scale smart. Through SDEX, companies like PropertyWatch, Link Development, ARPUPLUS, and Soft & TEKNIK have built top-performing development teams and created exceptional growth as compared to competitors.

Therefore, our approach to outsourcing has always been flexible and customized to align with your business goals. The purpose is to offer you a tailor-made collaboration model that is relevant to your particular needs and helps you leverage efficiency. No hidden cost and no room for poor quality.

Expertise

Web Development

App Development

Automation Systems

Platform Integrations

Customized Solutions

Talk to an expert